

November 17, 2022

Zachary Weinstein
Director, Advisory Operations
Charity Navigator

Re: Donor Advisory

Dear Mr. Weinstein,

Planned Parenthood Federation of America (“PPFA”) values and respects the service that Charity Navigator provides to donors, and we support your efforts to provide donors with information that will help them make informed decisions about how to direct their charitable giving.


We are concerned, however, that donors will be confused or even misled by Charity Navigator’s placement of a “Moderate Concern” advisory on PPFA. PPFA strongly disputes the allegations in the lawsuit at issue, and we categorically deny the claims of unlawful discrimination. Because the case was filed less than a month ago, the plaintiff’s allegations are not only unproven, but PPFA has not yet had the opportunity to provide even an initial response to the court.

An advisory would provide donors with, at best, incomplete and one-sided information. Donors may form an opinion without having the whole picture, which would be more harmful than helpful to them. And we respectfully suggest that donors are ill-served by a process that issues an advisory based on press reports—which are, of course, already available to the public—while at the same time not advising donors about lawsuits that may not have been reported in the media but which are pending against other organizations that Charity Navigator rates. Donors would be better served by an advisory process that focuses on facts, not mere allegations.

In light of the pending lawsuit, PPFA is not able to share any substantive information regarding the allegations, nor would it be appropriate to discuss private employment information outside the court case. As we have previously stated, however, **PPFA’s top priority for our talented and dedicated staff is to build a culture of diversity and inclusion across the organization.** Our staff is at the core of who we are, and we work every day to ensure a safe and welcoming environment.

PPFA takes accusations of racism and all forms of unfair treatment seriously. PPFA works every day to integrate Diversity, Equity and Inclusion principles into its management practices at every level and to create an inclusive work environment. PPFA and its leadership are committed to ensuring that this organization is a place of true belonging and opportunity, and a beacon of equitable practices.

Sincerely yours,



Susan Manning
Interim General Counsel